

ERICA GUY

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[LinkedIn](#)

<https://erica-guy-portfolio.openlab.oneonta.edu>

Experience

CASHIER • DASH'S MARKET • 2021-PRESENT

I work as a cashier in a few different departments at my local supermarket. This customer service job gave me a greater knowledge of interpersonal relations. I will be able to incorporate these skills into any opportunity I encounter in the future.

INTERNSHIP • AURA • SUMMER 2023

I worked at the innovative fashion tech brand AURA as a social media intern for a summer. At this job, I was a part of many different teams where I managed the social media outlets promoting the brand. I was in charge of scheduling and creating posts, as well as promoting engagement across all apps.

MENTORSHIP • ROVE • SUMMER 2023

I spent a summer being mentored by the owner/manager of a small local boutique in Williamsville, NY. I learned what it's like being a small business owner and merchandising on a smaller scale. I was able to put my studies into real life scenarios.

Skills

I am a hard-working person who is very committed to my roles at any jobs I have. This can be seen in my years at my local supermarket. I have great customer service skills as I am a people person and the experience I have working with the public. I am proficient in all Microsoft 365 tools, Excel, Adobe Illustrator and Photoshop.

Objective

I am currently a Senior student of FIT in collaboration with SUNY Oneonta gaining experience in the Fashion industry through a variety of courses. I plan to gain experience in the field and bring with me the knowledge that I have learned.

Education

HIGH SCHOOL DIPLOMA • 2021 • NARDIN ACADEMY

I graduated from high school with distinction and honors. I attended a private college preparatory academy where I learned professionalism and discipline.

B.S. and Associates • 2025 • SUNY ONEONTA

I'm majoring in Fashion Merchandising in the 3-to-1 program with FIT. I have been a Dean's List student every semester thus far with a current GPA of 3.8. During my time in college, I studied with the Istituto Lorenzo de' Medici in Florence, Italy.

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Leadership Roles

TEACHING ASSISTANT • SUNY ONEONTA • FALL SEMESTER 2023

I was selected to TA for a professor at my university for a section of Fashion in the Global Economy. This class is a fourth-year course that I had taken myself in my second year. I helped manage the class and advise students.

RAC CLUB EVENT COORDINATOR • SUNY ONEONTA • 2023

I served as the event coordinator for the Revival of Apparel Club at my university. In this position I was elected to help run, plan, and orchestrate events for the fashion club and the student body.