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Style

## Fresh Debut of Bottega Veneta under New Creative Director

New creative director? Will they live up to Bottega Veneta's name? Yes, yes, and YES!





Courtesy of Vogue



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A breathtakingly chic collection for Bottega Veneta, shown on September 24<sup>th</sup> during Milan Fashion Week. Based in an old warehouse, the flamboyant Summer 2023 collection poured life into the show quite literally. Matthieu Blazy's debut demonstrated the idea of bringing the "world in a small room". many walks of life were seen in one collection. The audience saw all types of people from businessmen dressed in stylish extravagant suits to everyday working men in dulled down blue jeans and light flannels. Even Kate Moss made an appearance dressed with the 'everyday' models in a flannel, white t-shirt, and blue jeans.

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As the new creative director of Bottega Veneta, Blazy's debut was a lot of conquer but he did it and then some. The ideas that started it all as Blazy told Vogue was to "represent different characters and put them in the landscape of Gaetano." And with that he brought in Gaetano Pesce an 82- year-old Italian pioneer who brought the venue to life by creating the vividly colored resin runway. The swirls of bold hues on the floor in addition to the 400 unique hand-made chairs in the audience created a buzzing venue. Against the dark industrial building the juxtaposition of the floors, chairs, and garments made for a glowing and brilliant show. All of the creations radiated a sense of class with a hint of contemporary.





Bottega Veneta creates this world beautifully especially in their expertise of leatherwork. Well known in the fashion world for its craftsmanship with leather, Blazy didn't miss the opportunity to take a spin on the classics, with the layered leather trench coats and perfectly crafted modern leather pants.

Of course, the stars wouldn't want to miss out, they gathered to watch Blazy's genius unfold, and the attendees were star-studded, with Gaetano sitting first row to watch his creation be brought to life. Blazy's ideas are a force to be reckoned with and the stories they tell are unforgettable. Expect to see these new styles everywhere from conference rooms and business meetings to on the streets and cafes; or more simply put in "all walks of life."

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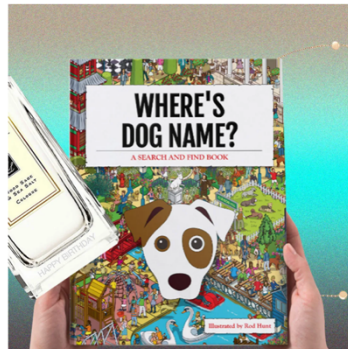
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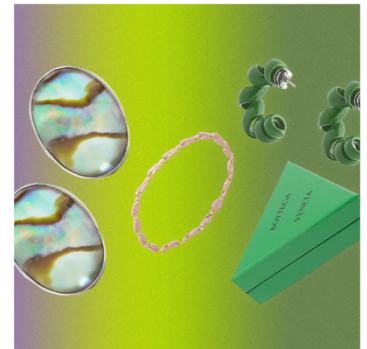
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